**The Call for Proposals for Suriname’s Growth Enterprises (SURGE)**

This activity will support growth-oriented enterprises in Suriname through a combination of

* Business development services (BDS)
* and matching grants for productivity-enhancing investments and value chain development.

SURGE is open for

* Individual firms,
* Firms applying as a consortium of 3-7 firms 9 within the same value chain.

Firms will be eligible to participate in SURGE based on their commercial viability and commitment to growth. This will be measured by an assessment of their current market competitiveness; the potential future demand for their products (buyer-led approach); and the financial and technical feasibility of their business, demonstrated by at least one (1) year of business performance. MSMEs will be the primary beneficiaries of SURGE, and will be the only enterprises eligible for individual business development services and matching grants; large firms will only be eligible to participate by applying for group matching grants in a consortium with MSME partners.

**The following aspects of the proposed projects will also be considered in the evaluation of the application for support:**

1. Projected increase of the operating profit margin (gross income/sales)
2. Increase in Foreign revenue
3. Diversification of the economy and international markets
4. Neutral or positive impact on the environment and social responsibility (clean production, organic production, etc.)
5. The incorporation or participation of women, youth and vulnerable groups
6. Increase in employment
7. Strengthening of cluster development and value adding in value chains (up and down stream)
8. Increase encouragement and encouraging the use of local goods and services
9. Prove of Buyer er-Lead Approach, with a letter(s) of intent from potential buyers.
10. 5:1 Cost Effectiveness Ratio Rule; for every dollar that SURGE could be investing there must be a return of at least 5 dollars

**Basic Information:**

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| Firm Name and Registration No. in the case of the value chain the lead firms |  |
| Project Lead (Name and Contacts) |  |
| Country of registration: |  |
| Sector/ industry in which the firm operates: |  |
| Legal form |  |
| Name of the main contact for this application |  |
| Preferred phone number |  |
| Email: |  |
| Mailing address |  |
| Website |  |
| Project Name: |  |
| Project Objective |  |

**Please fill in the question below**

1. Background of the project
2. Cluster or Value Chain of the project if this is applicable to your project
3. The objective of the Project. Given the context and opportunities identified, what is the purpose of this project?
4. What are the growth opportunities for this project?
5. What is the projected increase in foreign revenue associated with this project?
6. Are there any social or environmental impacts expected by this project (positive or negative)? If there are any negative impacts expected, how will they be managed?
7. Will this project benefits women, youth, and vulnerable groups?
8. How many jobs will be maintained or created as a result of this project?
9. What is the project number of imports that will be offset by the use of local goods and services supported by this project?
10. What business support do you need?

If you’re applying for the matching grant, please fill in the estimated budget below.

|  |
| --- |
| **Estimated Budget for the Initiative** |
| **Name of Activity** | **Description of Activity** | **Estimated Amount (USD)** |
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| ***Total Amount:*** |  |

To Whom It May Concern:

**‘Name of the firm’** on submission of the attached ‘Pre- Application Form’ for your consideration, hereby commits itself to provide a minimum of 20% of the cost of implementation if this application for financial support is successful.

If the decision of the SURGE team approved my proposal, (insert name of firm) agree to comply with the World Bank guidelines and procedures including on Financial Management, Procurement, and Environment and Social Safeguards.

I agree that the decision of the SURGE team regarding my proposal is final. There is no option for appeal.

Yours sincerely,

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Name

Position